

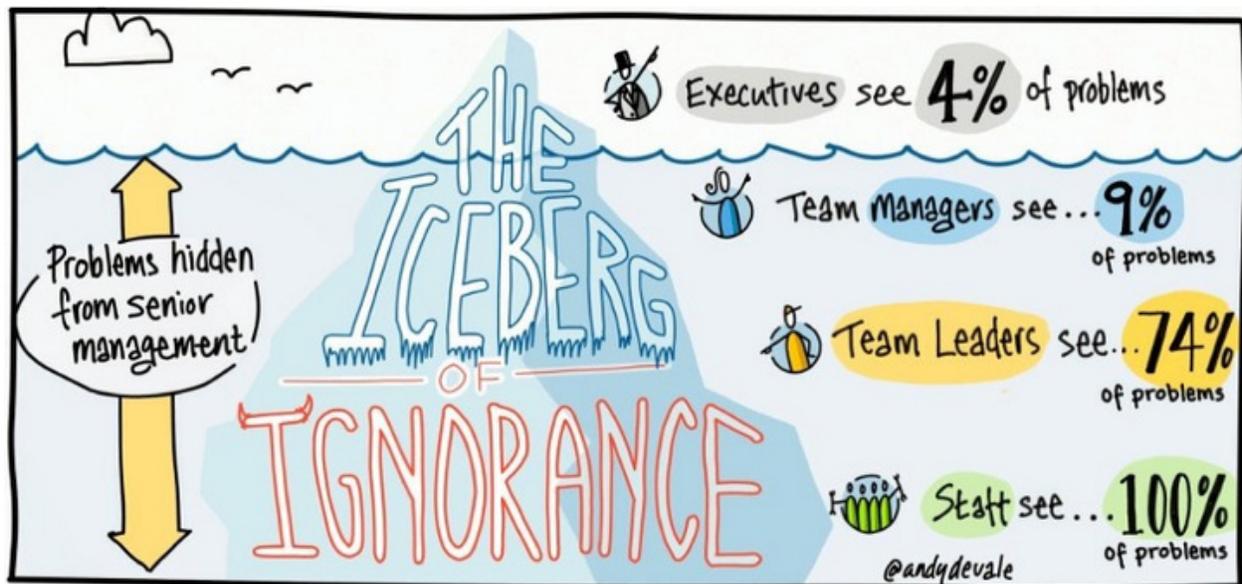
# LIFO®

## LIFE ORIENTATIONS

### What is Organizational Awareness?

Daniel Goleman identifies Organizational Awareness as “having the ability to read a group’s emotional currents and power relationships, and identify influencers, networks and dynamics within the organization.” \*

The Low self-awareness costs organizations a lot



The iceberg of Ignorance by Andy de Vale

Organizations are striving to keep an ongoing base of development to ensure its existence and achieve its sustainable success. Every organization needs people with a keen focus on goals that matter and the talent to continually learn how to do even better. No one can develop what he is not aware of, neither organizations nor individuals.

Several studies conducted in advance world of America, Europe, and in some parts of Asia have shown that self-awareness as a part of emotional intelligence leads to organizational performance.\*\*

*\*Daniel Goleman: Organizational Awareness, A Primer*

*\*\*Atuma Okpara & Agwu M. Edwin: SELF AWARENESS AND ORGANIZATIONAL PERFORMANCE IN THE NIGERIAN BANKING SECTOR. European Journal of Research and Reflection in Management Science, Vol. 3 No. 1, 2015.*

For more about this topic, download our latest book "[\*\*Towards a Self-aware Organization\*\*](#)" for FREE:



**Towards a Self-aware Organization**

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